

FELICIA ALVAREZ

BRAND SERVICE SPECIALIST



Meet Felicia - A Texas native who is passionate about helping others. She works as a Brand Service Specialist for DAR PRO, where she enjoys the relationships that she builds with her customers. She works closely with supermarket and restaurant accounts to ensure that new locations are set up properly, and work orders are completed in a timely manner. She is a dedicated worker who consistently gives her best effort.

Learn more about Felicia below!

Q: What do you like most about your job?

A: I like that I can learn something new every single day, because every day is different!

Q: What is your favorite part about working for DAR PRO?

A: Everyone here is so nice and friendly. I also like that the more tenured employees are always willing to give advice and help you succeed.

Q: If you had to choose three words to describe yourself, what would those words be?

A: I would choose the words loyal, compassionate, and funny!

Q: What impact do you make on your customers?

A: I think the way I interact with my customers helps them feel confident that whatever they need can and will be taken care of. I also put a lot of effort into making sure I have a good personal relationship with my customers, since we work so closely with each other.

Q: What do you like to do outside of work?

A: I love to spend time with my family, read, and cook. I also love traveling, and my favorite place to go is the beach!

Q: What is your favorite fried food?

A: It's a toss up between chicken fried steak or just fried chicken from Babe's Chicken Dinner House!