



Using local resources in a circular economy

Dick Hordijk
CEO Agrifirm Group
June 20, 2018





**A responsible food chain
for future generations**

Vision

**Superior applied
knowledge and highly
engaged employees**

Core competences

**Deliver measurable, relevant
and sustainable value at
farm, field and industry**

Mission

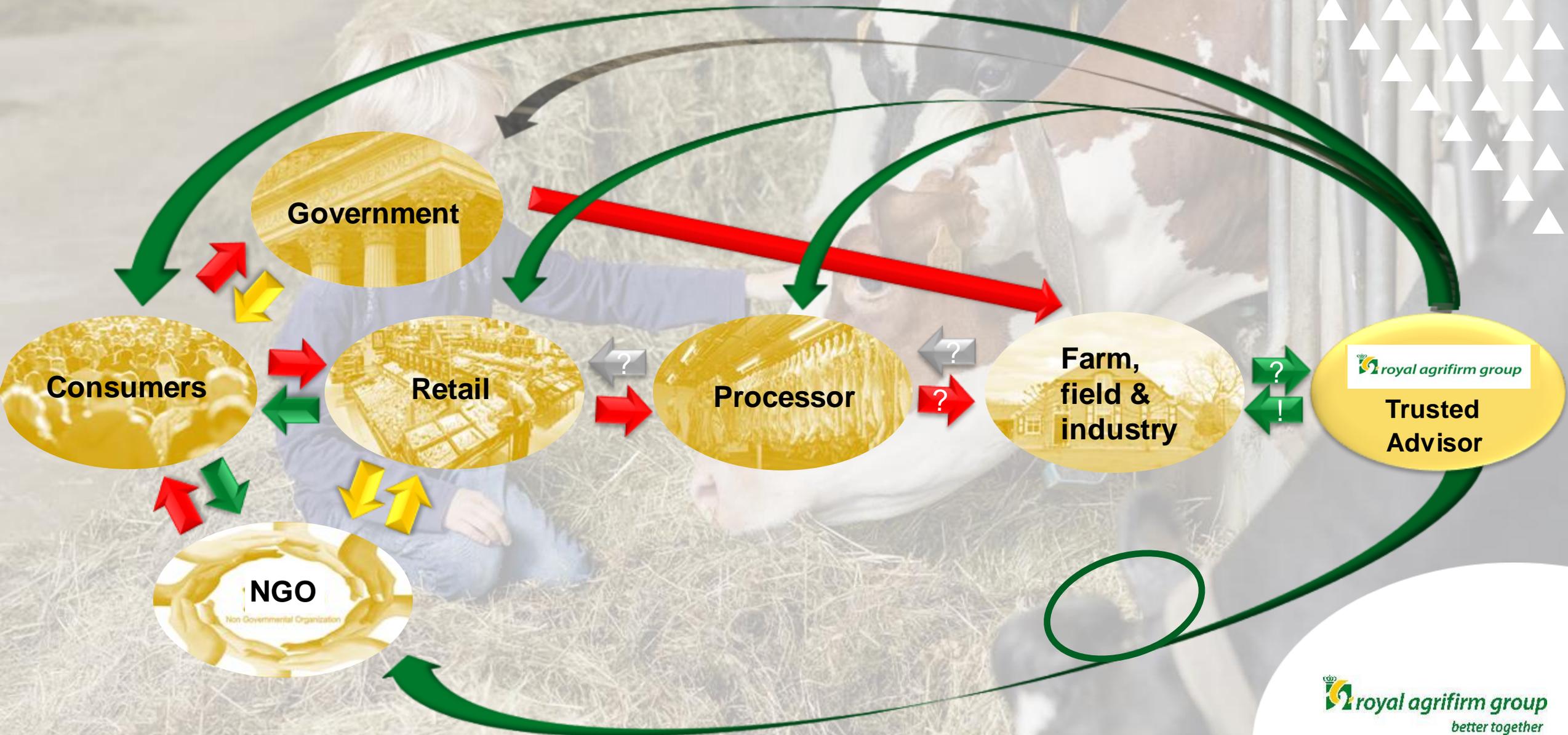


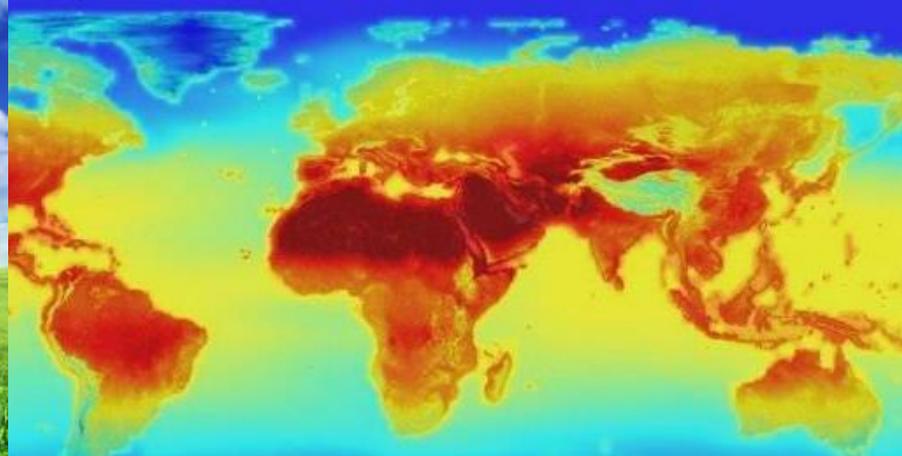




EAT LOCAL

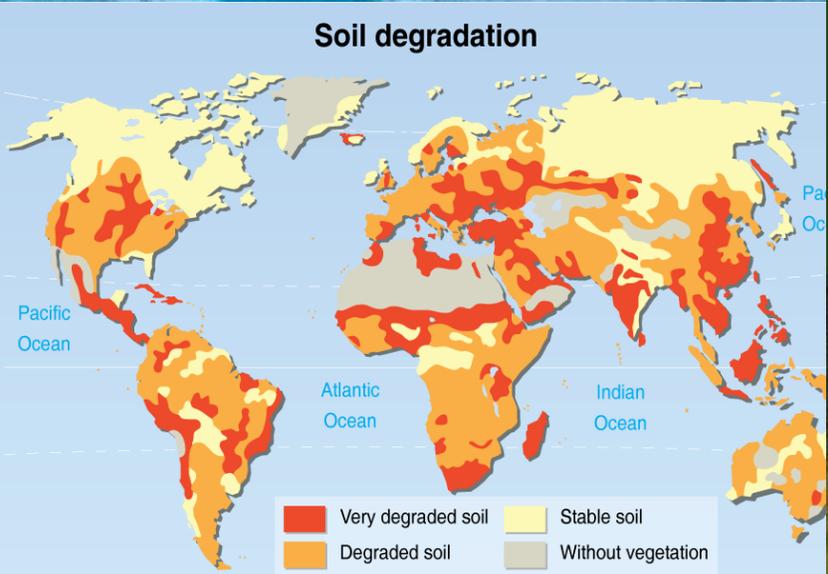
How do we win, when demand complexity increases?





Climate Change and Agriculture

Implications for Global Food Security



Source: UNEP, International Soil Reference and Information Centre (ISRIC), World Atlas of Desertification, 1997.
Philippe Rekacewicz, UNEP/GRID-A



**ANTIMICROBIAL RESISTANCE
ENDANGERS BOTH
ANIMAL AND HUMAN
HEALTH AND WELFARE**





And what are the trends in Northwest Europa?

Demand for more transparency due to lack of trust in today's food system

Agriculture and Society: We Need To Talk

It is hard to trust GM when it is in the grip of a few global giants

Agriculture's challenge: How to counter lack of trust in today's food system

The Dangerous Disconnect: Food and Agriculture Trust Gaps

New research identifies consumers' skepticism with food processors, farmers and regulatory agencies.

By Charlie Arnot of The Center for Food Integrity

17 2018

And what are the trends in Northwest Europa?

Circular agricultural production

But what about the geographical component in this discussion?



Successful round table European compound feed raw materials

14 MAR 2018

Can regional or European livestock feed contribute to chain sustainability and a circular economy in agriculture? This was the main theme of the round table on 14 March at Agrifirm, involving stakeholders from the poultry, pig and dairy product chains, government agencies and science. They considered the issue of whether and how livestock feed containing raw materials of European origin could form part of socially accepted animal products on the shelves. An important national and international issue for both the market and society.

And what are the trends in Northwest Europa?

Market demand for products made from locally sourced raw materials

Continued growth in non-GM milk, poultry in Germany

By Jane Byrne

02-May-2017 - Last updated on 04-May-2017 at 19:39 GMT



Albert Heijn en Royal A-ware verduurzamen kaas- en zuivelschap



French GMO labelling law to hit feed producers



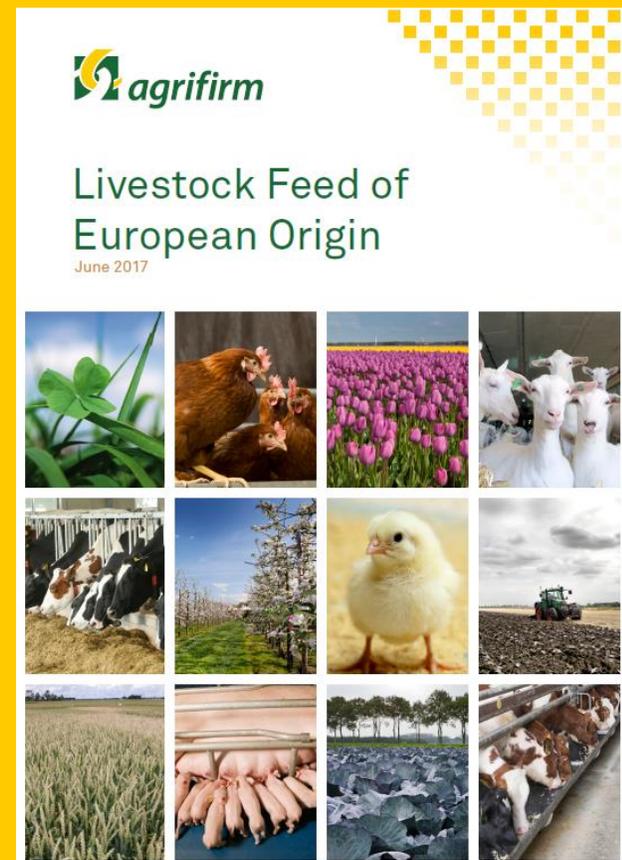
The National Assembly in France has passed an amendment requiring that all "food placed on the market in France" must be labelled if any GMO products have been used in its production.



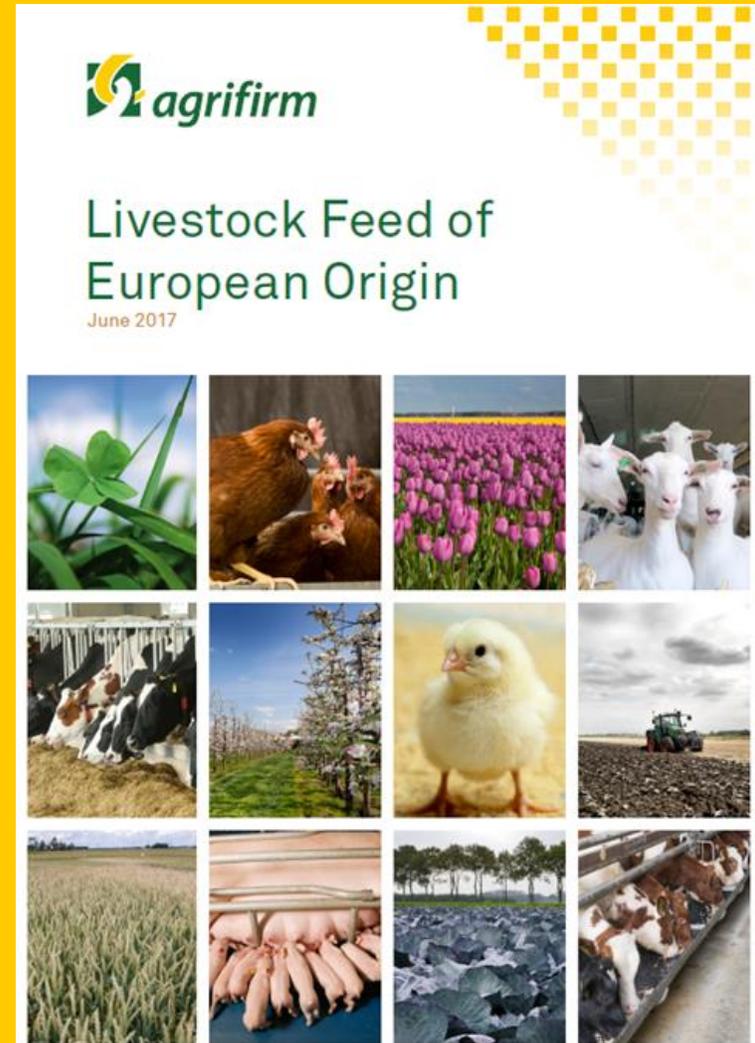
© istock/Aquir



Agrifirm believes that raw materials should be produced where this can be done most efficiently from a geological and climatological point of view



Role of Agrifirm – meeting market demand



3 Haarlems rookgordijn in conflict Van

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Vision Agrifirm on this transition

- Agrifirm will contribute to the discussion by clarifying consequences
- Consumer request on transparency will stay
- Request is often translated as 'regional sourcing'
- Meeting consumer expectations most efficiently will ask for further development of new protein sources



Conclusion

- Local resources: a local solution?
- Is this the ultimate solution? – as Agrifirm we have doubts
- Is it going to happen in Northwest-Europe? – yes
- Is Agrifirm prepared?
 - yes, and we call industry-partners to do the same



**Thank you for
your attention**

