

PRECISION WHERE IT MATTERS

36°5'32.418"N | 115°10'29.348"W

Decoding the collagen language for targeted health benefits. NEXTIDA™ is an innovative platform of specific collagen peptide compositions that act as a GPS, guiding the body back to balance, naturally.

Rousselot

DID YOU KNOW THAT COLLAGEN HAS UNKNOWN BENEFITS?

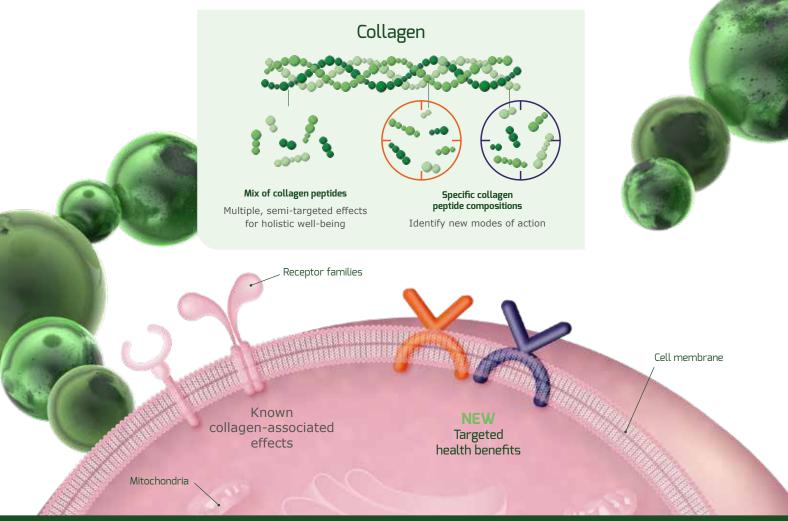
With over 130 years of experience, Rousselot is a pioneer in collagen-based solutions^{*}. Today, Rousselot is focused on decoding the collagen language and identifying its associated unique health benefits.

Collagen plays a major structural role in our bodies and **its benefits go well beyond structure and strength**. Collagen peptides navigate the body, transmitting messages involved in numerous physiological functions.

As a result, they can exert a beneficial health effect well beyond its known nutritional value, and even largely exceeding what has already been shown in skin, bone and joint health.

Therefore, Rousselot is going beyond the known by uncovering new modes of action and delivering new targeted health benefits.

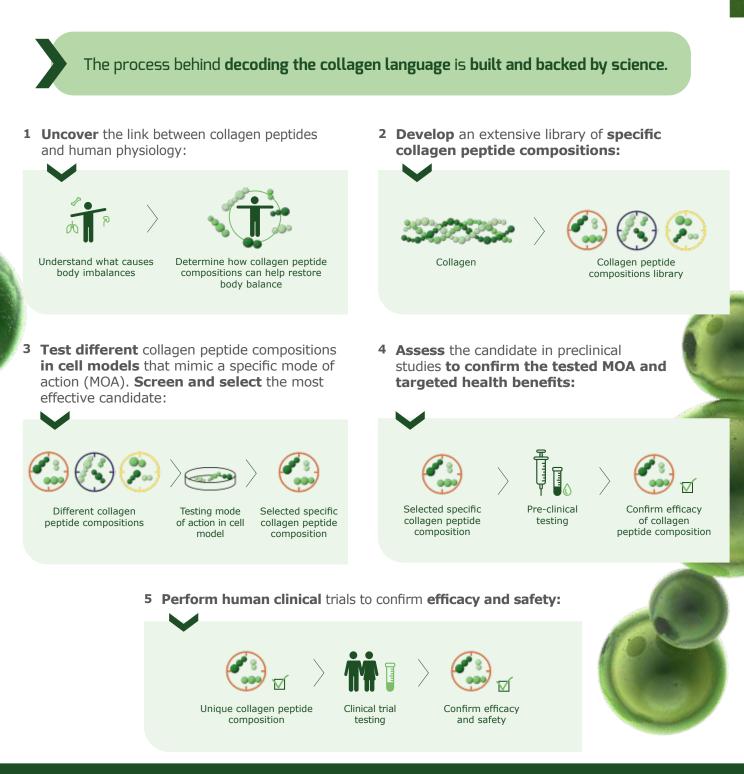
Identifying new health benefits mediated by specific collagen peptide compositions



Rousselot is leading the way in decoding the collagen language and opening opportunities in new markets.

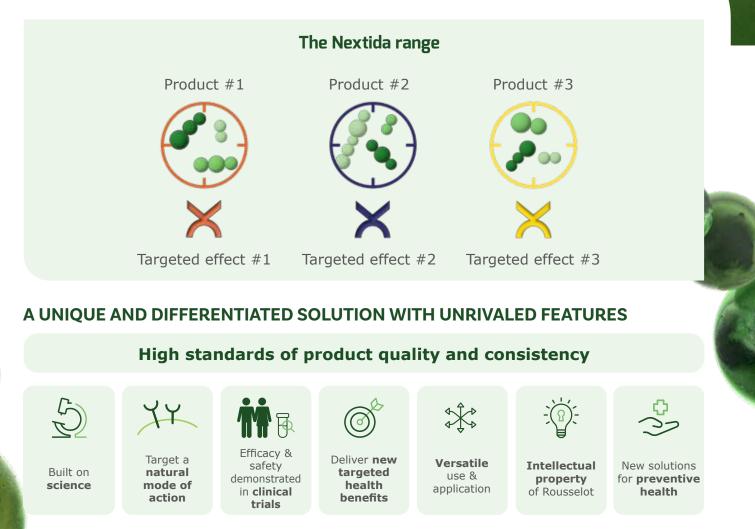
INTRODUCING NEXTIDA, THE INNOVATIVE PLATFORM OF SPECIFIC COLLAGEN PEPTIDE COMPOSITIONS

Mastering our body's natural use of bioactive peptides to restore balance, Rousselot is introducing Nextida, **a new range of specific collagen peptide compositions.** The scientists at Rousselot have identified specific compositions that can **trigger a natural response** and hence, deliver **targeted health benefits**.



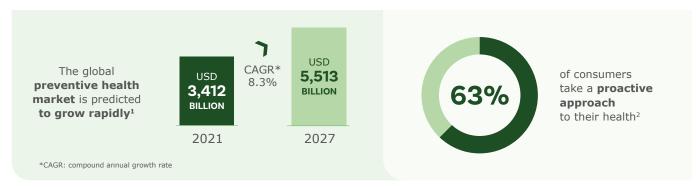
NEXTIDA, UNIQUELY DESIGNED TO ANSWER CONSUMERS' HEALTH NEEDS

AN INNOVATIVE PLATFORM OF SPECIFIC COLLAGEN PEPTIDE COMPOSITIONS



A PROACTIVE SOLUTION

Today, consumers are taking a **preventive approach** to their health and nutrition, taking control over their lifestyle and health.



NEXTIDA, A NEW GENERATION OF TARGETED NUTRACEUTICALS AND FUNCTIONAL FOOD INGREDIENTS



nextida.gc

AVAILABLE SOON



Targeting glucose metabolism in a natural way, Nextida.GC will be the first commercialized specific collagen peptides from the Nextida platform.

Nextida.GC aims to reduce the post-meal blood sugar spike.

Pre-clinical studies have demonstrated the incretin effect in which GLP-1 plays a crucial role.

Don't wait. Ask our experts for more information and register online to **be the first to learn about the Nextida.GC study results** and when it becomes available in your region.

NEXTIDA.COM

WITH NEXTIDA, ROUSSELOT REINFORCES **ITS SCIENCE-BASED COLLAGEN PORTFOLIO**

TARGETED



Specific collagen peptide compositions for targeted health benefits

HOLISTIC



Bioactive collagen peptides for holistic well-being

STAY UP TO DATE

Don't miss out on the latest information regarding the Nextida range. Watch the Nextida video and on demand webinar.

EXPLORE NEXTIDA.COM

ABOUT ROUSSELOT HEALTH & NUTRITION

As Rousselot's strategic segment dedicated to health and nutrition, we are committed to developing innovative ingredients answering today's demand for solutions offering proven efficacy, full safety, and premium quality. Our customers can rely on best-in-class products backed by trusted science, as well as on our expert support in formulation, product development, and regulatory advice. Our range of products includes Peptan[®], Peptinex[®], ProTake[®], Colartix[®] and now Nextida[™], a range of specific collagen peptide compositions, for a healthier tomorrow.

in Rousselot

Rousselot Headquarters

Rousselot B.V. @RousselotHealth Kanaaldijk Noord 20 5681 NM Son The Netherlands

nextida.com

+31 499 364 100

rousselot.com



Disclaimer. Rousselot makes no representation or warranty, whether expressed or implied, as to the accuracy, reliability, or completeness of the information, nor does it assume any legal liability, whether direct or indirect, for any information. Use of this information shall be at your discretion and risk. Nothing herein relieves you from carrying out your own suitability determinations and tests and from your obligation to comply with all applicable laws and regulations and to observe all third-party rights. This product is not intended to diagnose, treat, cure, or prevent any disease.

References

The Report Linker. Available at https://www.globenewswire.com/newsrelease/2022/08/30/2506523/0/en/The-Global-Preventive-Healthcare-Market-grew-USD-5-512-89-billion-by-2027-at-a-CAGR-of-8-32.html. Last accessed March 2024. 2. FMCG Gurus. Available at https://fmcggurus.com/tag/consumer-insights/ Last accessed March 2024.